



VANIDA VAE  
vanidavae.com  
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## EXPERIENCE

- 2010 - present      Freelance Motion Designer, Illustrator, Storyteller, Owner – VAE LLC  
Provides full video and audio production including design, concept, storyboard, original illustration and animation.
- 2007 - 2010        Full-time Motion Designer – Daily Planet Ltd., 720 N. Franklin St. Suite 500, Chicago, IL  
Responsible for conceptualization, design and execution of animated projects from concept to completion.  
Served as Lead Creative, worked directly with clients.
- 2004 - 2007        Graphic Artist / Associate Producer – WYCC-TV20, 6258 S. Union Avenue, Chicago, IL  
Responsible for conceptualization, design and execution of graphics and animation for promos, corporate identity campaigns, full-length programs, pledge marathons, and underwriter spots.  
Designed print ads, collateral materials, brochures, and web graphics.  
Served as Floor Director, Set Designer, and Lighting Director for various shoots.

## EDUCATION

- 2001 - 2005        B.F.A., The School of the Art Institute of Chicago  
Computer Animation / Graphic Design / Photography / Fine Art Painting and Drawing

## ACHIEVEMENTS

- 2010                Telly Bronze Award in the Online Video Category.
- 2008                Chicago/Midwest Emmy Nomination in “Individual Excellence - Graphics/ Animation”.
- 2008                Chicago/Midwest Emmy Nomination in “Broadcast & Advanced Media”.
- 2008                Chicago/Midwest Emmy Nomination in “Outstanding Promotion”.
- 2007                Chicago/Midwest Emmy Nomination in “Individual Excellence - Graphics/ Animation”.
- 2007                Chicago/Midwest Emmy Nomination in “Outstanding Promotion”.
- 2007                Chicago/Midwest Emmy Nomination in “Public Service Announcement”.
- 2006                Awarded Chicago/Midwest Emmy in “Outstanding Promotion”.**
- 2006                Chicago/Midwest Emmy Nomination in “Individual Excellence - Graphics/ Animation”.
- 2006                Three Chicago/Midwest Emmy Nominations in “Outstanding Promotion”.
- 2006                Illinois Broadcasters Assoc.’s Silver Dome Award for “Best Single Station Self-Promotion Campaign”.
- 2006                Telly Award in “Entertainment Programming or Promotion”.
- 2006                Cine Golden Eagle in “On-Air Promotions and Opens”.
- 2005                Chicago/Midwest Emmy Nomination in “Outstanding Promotion”.
- 2005                Bronze World Medal in New York Festivals, “Entertainment Program Promo Category”.

## ABILITIES

Adobe After Effects, Photoshop, Illustrator, Flash, OSX, and Windows.  
Fine Art painting, drawing, and illustration.  
Digital and traditional photography and lighting.